

IN THE CLAIMS:

Claims 1-2 and 14 are amended herein. Claims 4-8, 10-13, and 16-18 are canceled.

New claims 19-24 are added. All pending claims are produced below.

1. (Currently Amended) A method for displaying information comprising:

generating a plurality of content modules, each content module comprising a subset of content

of a web site;

storing the content modules in a data store referenced by a content module data directory, the

content module data directory arranged in a data tree hierarchy having a plurality of

tree nodes, wherein each tree node comprises a pointer to a content module and each

node is associated with a subject category identifier;

receiving a query;

retrieving a plurality of URLs of web sites, the web sites having content satisfying criteria of the

query;

~~retrieving a first content module from the content module directory, the first content module~~

~~associated with the matching subject category identifier;~~

~~selecting, based on the query, at least one matching subject category identifier;~~

determining if the query matches a subject category identifier in an exact match table;

responsive to determining that the query matches the subject category identifier in the

exact match table, retrieving a first content module referenced by a tree node

associated with the subject category identifier from the exact match table, and

traversing the data tree hierarchy from the matching node associated with the

exact matching subject category identifier to a child node to retrieve a second

content module comprising more specific content than the first content module;

responsive to determining that the query does not match any subject category identifiers in the exact match table, determining if an alternative match exists between the query and an alternative subject category identifier in an alternative match table;

responsive to determining that the query matches the alternative subject category identifier in the alternative match table, retrieving a first content module referenced by a tree node associated with the alternative matching subject category identifier, and traversing the data tree hierarchy from the matching node associated with the alternative matching subject category identifier to a parent node to retrieve a second content module, wherein the second content module comprises more general content than the first content module;

~~retrieving a second content module from the content module directory by traversing up or down the data tree hierarchy starting from a matching node associated with the matching subject category identifier, and~~

~~displaying information relating to the plurality of retrieved web sites and displaying outputting said subset subsets of content of a web site from said first and second content modules on to a display screen.~~

2. (Currently Amended) A method according to claim 1, wherein ~~said information is summaries of a plurality of retrieved web sites satisfying the search query are displayed on a first region of the display screen and said subset of content of a web site is displayed on a second region of the display screen in response to a single input from a user.~~

3. (Previously presented) A method according to claim 1, wherein each tree node in the data tree hierarchy is associated with one or more key numbers linking the tree nodes to the subject category identifiers.

4-8. (Canceled)

9. (Previously presented) The method of claim 1, wherein the data tree hierarchy comprises a parent node referencing a parent content module that contains general content for a topic, and a child node beneath the parent node in the data tree hierarchy, the child node referencing a child content module that contains specific content for a topic.

10-13. (Canceled)

14. (Currently Amended) The method of claim 1, wherein the said first or second content modules comprise content module comprises at least one of pictures, programs, charts, and tables.

15. (Previously presented) The method of claim 1, wherein the information relating to the plurality of retrieved web sites and said subset of content of a web site from said first and second content modules are contemporaneously displayed on said display screen.

16-18. (Canceled)

19. (New) A computer readable storage medium comprising computer executable instructions, the instruction when executed causing an application to perform the steps of:

generating a plurality of content modules, each content module comprising a subset of content of a web site;

storing the content modules in a data store referenced by a content module data directory, the content module data directory arranged in a data tree hierarchy having a plurality of

tree nodes, wherein each tree node comprises a pointer to a content module and each node is associated with a subject category identifier; receiving a query; determining if the query matches a subject category identifier in an exact match table; responsive to determining that the query matches the subject category identifier in the exact match table, retrieving a first content module referenced by a tree node associated with the subject category identifier from the exact match table, and traversing the data tree hierarchy from the matching node associated with the exact matching subject category identifier to a child node to retrieve a second content module comprising more specific content than the first content module; responsive to determining that the query does not match any subject category identifiers in the exact match table, determining if an alternative match exists between the query and an alternative subject category identifier in an alternative match table; responsive to determining that the query matches the alternative subject category identifier in the alternative match table, retrieving a first content module referenced by a tree node associated with the alternative matching subject category identifier, and traversing the data tree hierarchy from the matching node associated with the alternative matching subject category identifier to a parent node to retrieve a second content module, wherein the second content module comprises more general content than the first content module; and

- outputting said subsets of content of a web site from said first and second content modules to a display screen.
20. (New) The computer readable storage medium of claim 19, wherein summaries of a plurality of retrieved web sites satisfying the search query is displayed on a first region of the display screen and said subset of content of a web site is displayed on a second region of the display screen in response to a single input from a user.
21. (New) The computer readable storage medium of claim 19, wherein each tree node in the data tree hierarchy is associated with one or more key numbers linking the tree nodes to the subject category identifiers.
22. (New) The computer readable storage medium of claim 19, wherein the data tree hierarchy comprises a parent node referencing a parent content module that contains general content for a topic, and a child node beneath the parent node in the data tree hierarchy, the child node referencing a child content module that contains specific content for a topic.
23. (New) The computer readable storage medium of claim 19, wherein said first or second content modules comprise at least one of pictures, programs, charts, and tables.
24. (New) The computer readable storage medium of claim 19, wherein the information relating to the plurality of retrieved web sites and said subset of content of a web site from said first and second content modules are contemporaneously displayed on said display screen.